QUALITY CONTROLLED

MA·TI·CO®
PRODUCTS

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

MATICO
Floor and Wall Tile

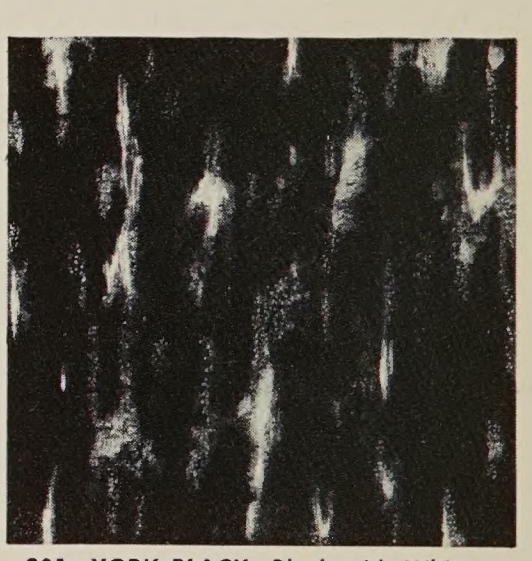
for every installation

MATICO ARISTOFLEX VINYL-PLASTIC TILE –

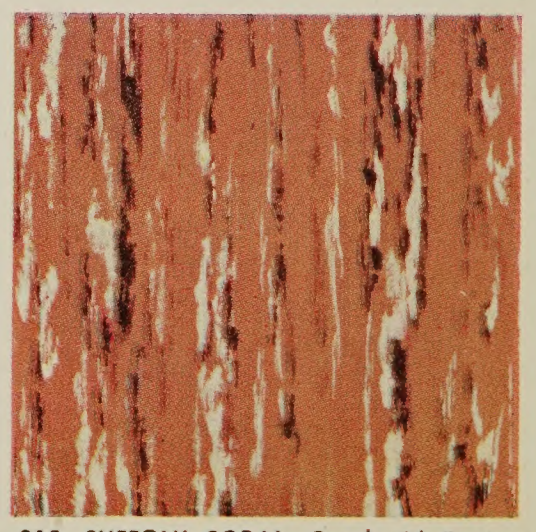
in low cost standard gauge for use on, above or below grade

Now the beauty, durability and convenience of Vinyl-plastic tile flooring can be enjoyed at low cost. MATICO ARISTOFLEX—in standard gauge thickness — is comparable in price to grease-proof asphalt tile, yet its quality is far superior. Because MATICO ARISTOFLEX is Vinyl-plastic throughout, it can be installed on, above or below grade. There is no felt backing to wear off or deteriorate.

307—GLOSTER GREEN—Light Green with Dark Green, Yellow, White Marble



301—YORK BLACK—Black with White Marble



315—SUFFOLK CORAL—Coral with Brown and White Marble

the aristocrat of resilient flooring

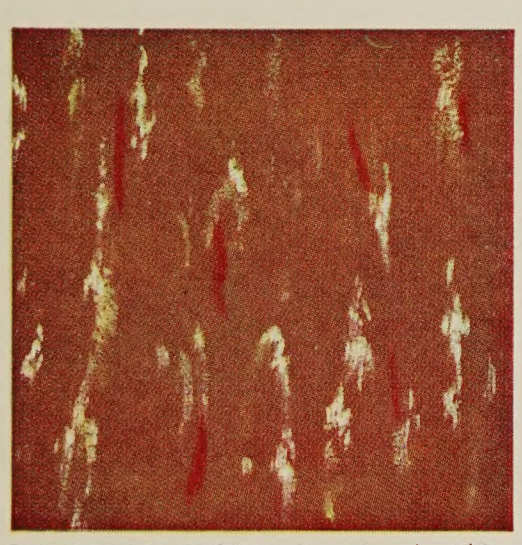
SIZES: 9″ x 9″

THICKNESSES: STANDARD GAUGE and 1/8″

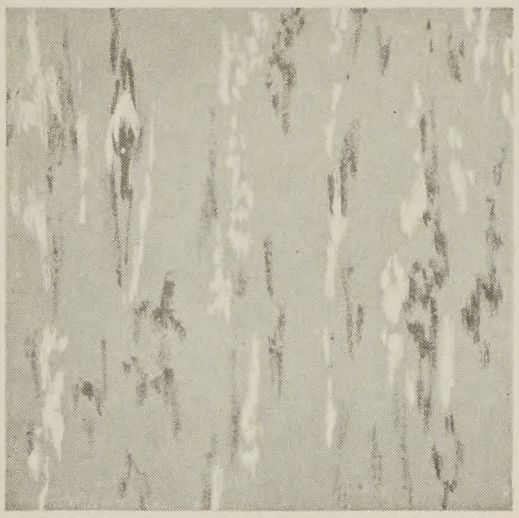
FEATURE STRIP:

SIZES: 1″ x 18″ x standard gauge and 1″ x 18″ x 1/8″
2″ x 18″ x standard gauge and 2″ x 18″ x 1/8″

COLORS: Black, bright green, bright red, yellow and white.



303—BELFAST BROWN—Brawn with White, Yellaw, Red Marble

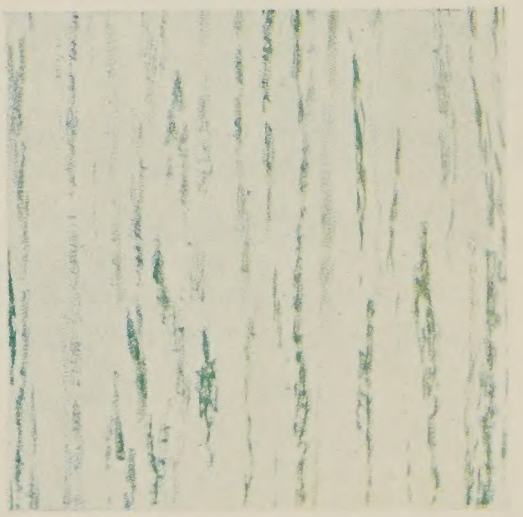


313—TUDOR GRAY—Silver Gray with Slate Gray, White Marble

312—KENT CREAM—Cream with Brown Marble

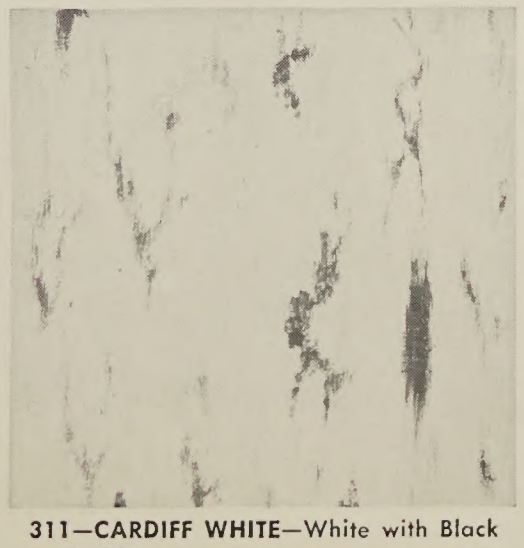
309—AVON YELLOW—Yellaw with Chocalate and White Marble

305—STUART RED—Crimson with White, Yellaw Marble



316—RALEIGH WHITE—White with Green Marble

308—WALES GREEN—Dark Green with White Marble



311—CARDIFF WHITE—White with Black Marble

306—BRISTOL BLUE –Light Blue with Dark Blue, White Marble

Check these important advantages of

MATICO ARISTOFLEX

MATICO ARISTOFLEX in low-cost standard gauge is just as practical and beautiful for wall installation as it is for floors. It's easy to keep sparkling clean, is especially desirable for walls in kitchens and dinettes and as a smart, protective "child high" half wall in nurseries and playrooms.

RESIST ACID, ALKALI—The smooth non-porous surface of MATICO ARISTOFLEX sheds dirt and grime, even resists household acids, alkalis and gummy greases. It can be buffed to a high polish without waxing, but occasional no-rub waxings impart a lustre of incomparable brilliance.

NO FELT BACKING—Aristoflex is Vinyl-plastic throughout, there's no felt or paper backing to deteriorate. Hence, ARISTOFLEX is ideal for installation in homes with concrete slab foundations, as well as above and below grade installations of every type.

Because MATICO ARISTOFLEX offers so many advantages not found in any other type of tile flooring, it's selected time and again for leading projects across the country. Architects and builders alike are finding this fine multi-purpose tile the answer to their flooring problems.

RESILIENT — The unusual resilience of MATICO ARISTOFLEX makes it quiet and comfortable underfoot. It is recommended for schools and hospitals because it keeps noise at a minimum and helps reduce fatigue.

INSTALLATION IS EASY—MATICO ARISTOFLEX requires no special installation cements — ordinary asphalt tile adhesives do the job. It lays in tightly, immediately, due to square corners and clean-cut edges.

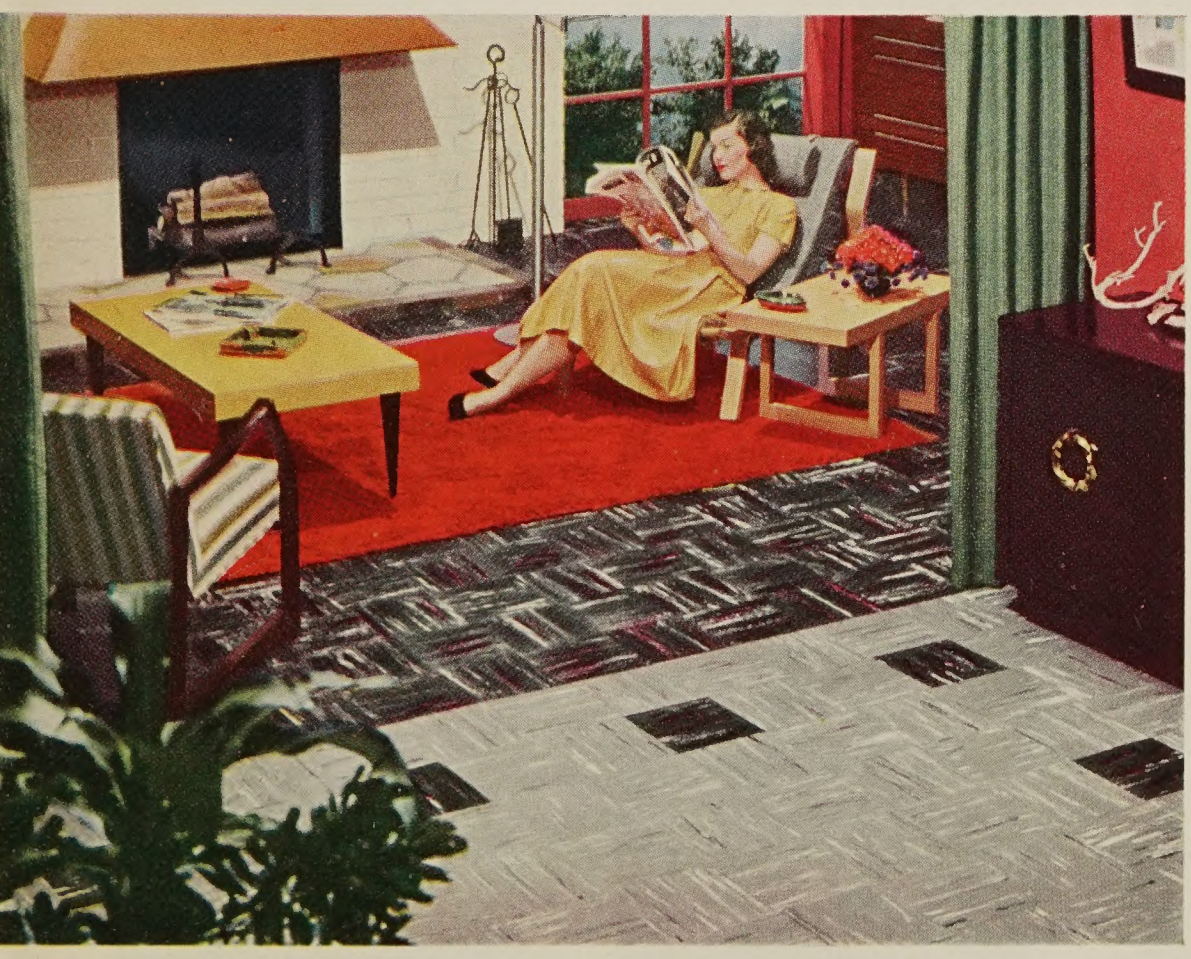
OUTSTANDING DURABILITY — MATICO ARISTOFLEX lasts for years, retains its beauty and lustre throughout its lifetime. And the sparkling colors and marbleization can't wear off because they go clear through the tile.

HEAVY DUTY GAUGE — For installations where the floor is subject to unusually heavy traffic, heavy duty ARISTOFLEX in 1/8" thicknesses is recommended.

MATICO ASPHALT TILE

is fortified with plastic for extra strength and resiliency

MATICO adds luxury to this distinctive interior. Colars are D105 (Tan, White on Yellow) in dinette and a field af D103 (Black on Light Gray) with B401 (White on Black) in living raom.



The beauty of expensive wall-ta-wall decar is achieved with MATICO in this charming living raom by using a salid field af B403 (White, Red an Black). Foyer is C427 (White, Black an Gray) and B403 (White, Red on Black).

SPECIAL FORMULATION—MATICO is a carefully controlled blending of select thermoplastic asphaltic and/or resinous binders, high-grade asbestos fibres, and fine, rich non-fade pigments—fortified with polystyrene plastic resins. Ingredients are thoroughly machine-mixed and formed into sheets under pressure. These sheets are precision-cut to assure straight edges and square corners. The high molecular weight of polystyrene gives MATICO extra toughness, strength and flexibility, assuring easy, fast installation, long lasting floors and clear, bright colors.

IDEAL FOR EVERY TYPE OF INSTALLATION—The outstanding advantages of fortified MATICO make it first choice for schools, hospitals, office buildings, commercial areas, recreation centers, industrial plants, churches, private homes—in fact, for every type of project.

SANITARY—A close-textured material, MATICO will not absorb odors and dirt, and grime cannot penetrate its smooth surface. Thus, MATICO is easy to keep clean and sanitary.

LABORATORY CONTROLLED—Every few minutes, a sample of MATICO Asphalt Tile is picked from the production line and subjected to exhaustive testing in the MATICO laboratory. This careful constant control of quality is your assurance that any MATICO product you specify will always measure up to the most exacting standards.

MEETS FEDERAL SPECIFICATIONS—MATICO conforms to the requirements of Federal Specification SS-T-306b for flexure, indentation, curling and impact.

LOW PRICED—Despite the premium quality of fortified MATICO, it costs no more than ordinary asphalt tile. Moreover, MATICO is thrifty on maintenance—an important consideration when selecting flooring for restricted-budget projects.

INSTALLS EASILY, QUICKLY—The addition of polystyrene plastic makes possible clean-cut edges and true right-angle corners. Installation is easier, because MATICO Tiles butt closely when laid, seat quickly and lay flat without curling. Because MATICO can be walked on as soon as the tiles are in place, installation can often be accomplished in commercial establishments without interfering with business.

FIRE RESISTANT—Because MATICO will not support combustion or ignite, MATICO is desirable for use in schools and hospitals.

GUARANTEED—MATICO Asphalt Tile is guaranteed to meet the above Federal Specifications. Mastic Tile Corporation of America also guarantees that MATICO can be laid on, below or above grade, if applied in accordance with the manufacturer's specifications. MATICO is jointly guaranteed by the manufacturer and the approved MATICO contractor against defects in materials for a period of one year from date of installation.

ASPHALT TILE IN OUTSTANDING COLORS...

QUALITY CONTROLLED
MA·TI·CO PRODUCTS
REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

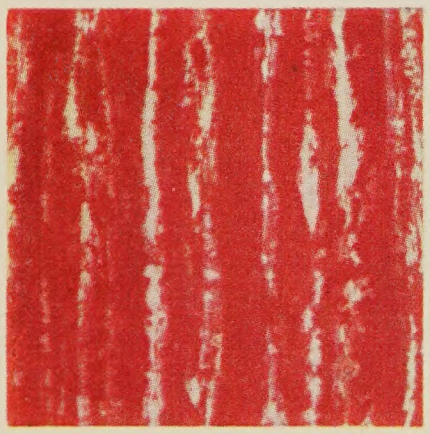
SIZES: 9" x 9", 12" x 12" and 18" x 24" THICKNESSES: 1/8" and 3/16"

B 403 — White, Red on Black

C 423 — White, Brittany Red on Beige

C 428 — White, Black on Light Green

B 404 — Gold, Red on Brittany Red


D 106 — White on Bright Red

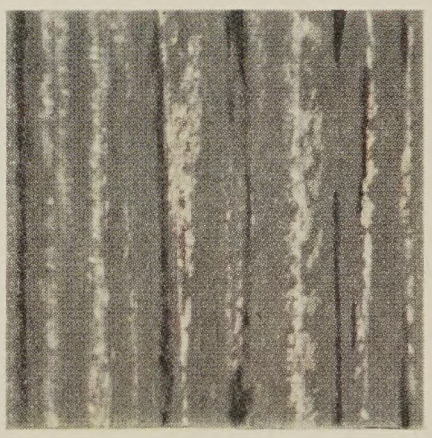
D 103 — Black on White

C 420 — White, Gold on Red

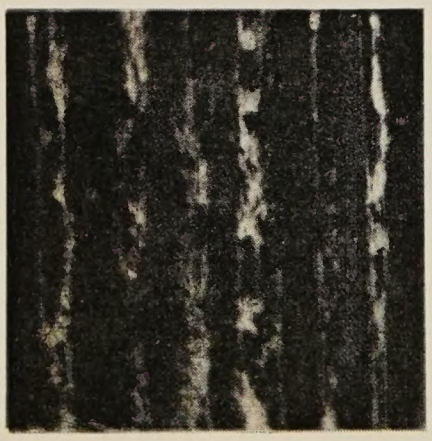
D 104 — Blue on White

D 102 — Green on White

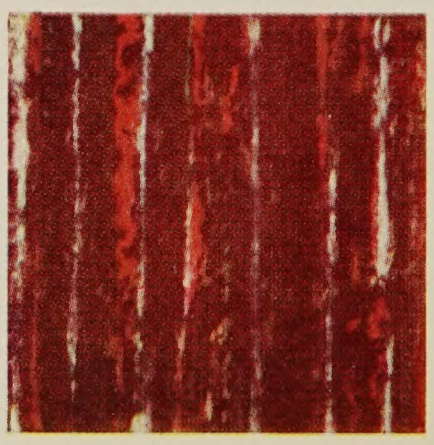
C 425 — White, Brittany Red on Tan

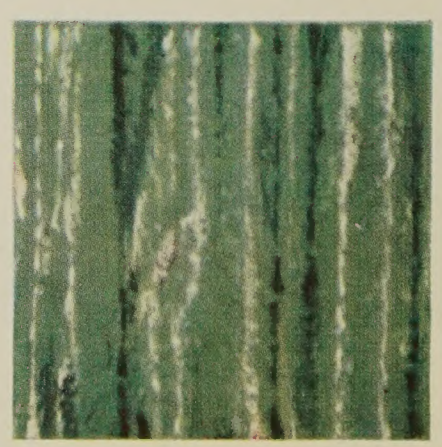

C 429 — White, Black on Dark Gray

C 426—White, Brittany Red on Mocha


B 401 — White on Black

D 100 — Red, Gold on Ivory


B 405 — White, Red on Brittany Red

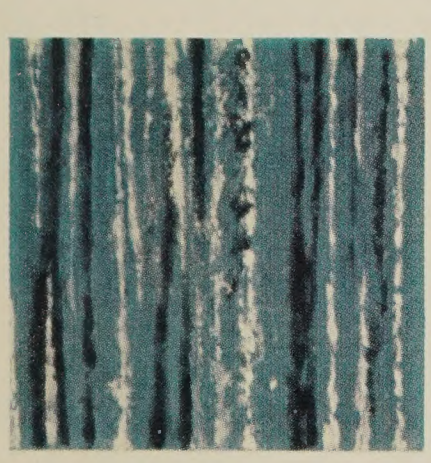

C 433—White, Dark Green on Green

IDEAL FOR ALL INSTALLATIONS

FEATURE STRIP

SIZES: 1″ x 18″ x 1/8″ and 1″ x 18″ x 3/16″
2″ x 18″ x 1/8″ and 2″ x 18″ x 3/16″

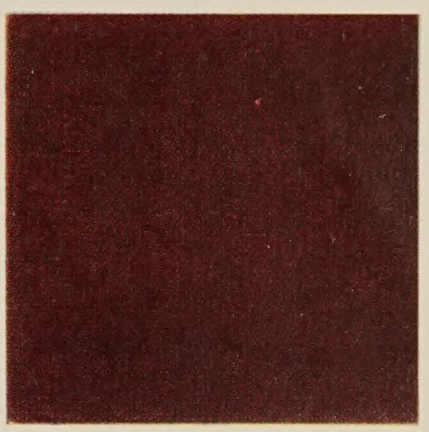
COLORS: Black, bright green, bright red, yellow and white.



D 101 — White, Black on Light Blue

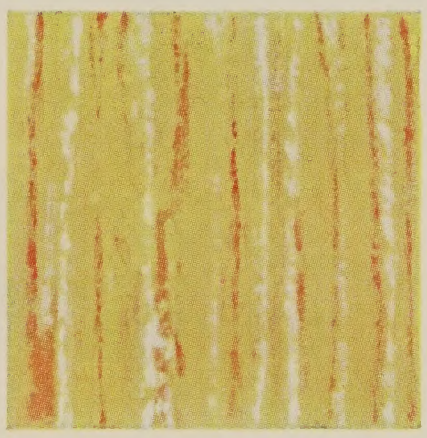
C 432 — White, Black on Red

A 501 — Black



A 503 — Brittany Red

B 402 — White, Green on Black



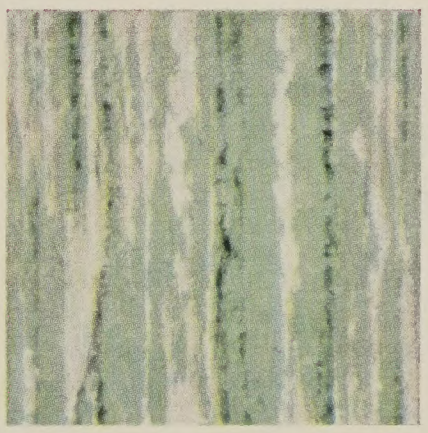
D 105 — Tan, White on Yellow

D 107 — Red, Black on Cream

C 424 — White on Green

C 427 — White, Black on Light Gray

B 406 — White, Gold on Brittany Red

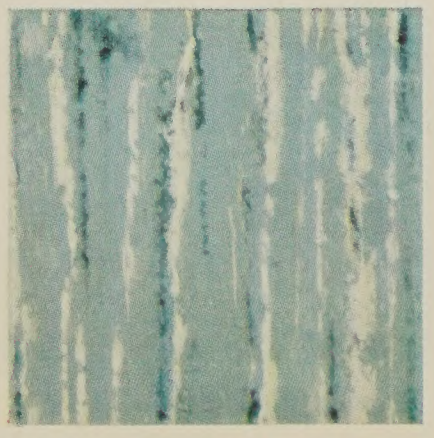


P 204 — Dk. Green, White on Lt. Green

P 202 — Red, White on Rose

C 431 — White, Gold on Chocolate

C 430 — White, Dk. Gray, Coral on Lt. Gray



P 203 — Dark Blue, White on Light Blue

P 201 — Black, White on Yellow

MATICO *Confetti*® POPULAR

Fortified with Plastic for

Decorators, builders and homeowners alike are applauding this smart new Confetti tile because it offers so many opportunities for striking designs that harmonize with every decor, every style of architecture. And MATICO Confetti tile is fortified by the addition of Polystyrene plastic for bright enduring colors, longer wear, greater resiliency and easier cleaning. As thrifty and practical as it is smart . . . Confetti is fast becoming America's most wanted tile flooring.

NEW STYLE IN TILE

Extra Strength and Beauty

SIZES: 9″ x 9″ THICKNESSES: 1/8″ COLORS: 10

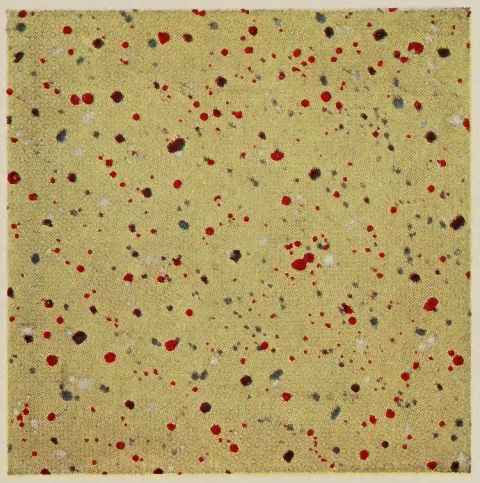
S 610 — Red (Multi-Colored Mottle)

S 606 — Beige (Multi-Colored Mottle)

S 600 — Black (Multi-Colored Mottle)

S 603 — Gray (Multi-Colored Mottle)

S 602 — Brown (Multi-Colored Mottle)



S 605 — Yellow (Multi-Colored Mottle)

S 601 — White (Multi-Colored Mottle)

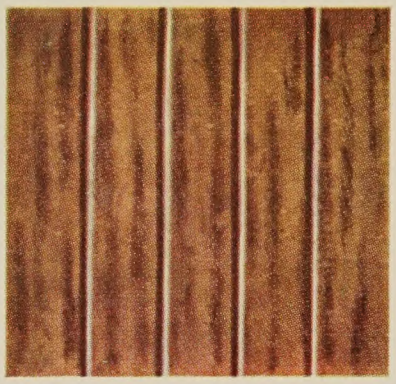
S 609 — White (Black Mottle only)

S 608 — Black (White Mottle only)

S 604 — Green (Multi-Colored Mottle)

MATICO PARQUETRY ASPHALT TILE

OAK



WALNUT

MAHOGANY

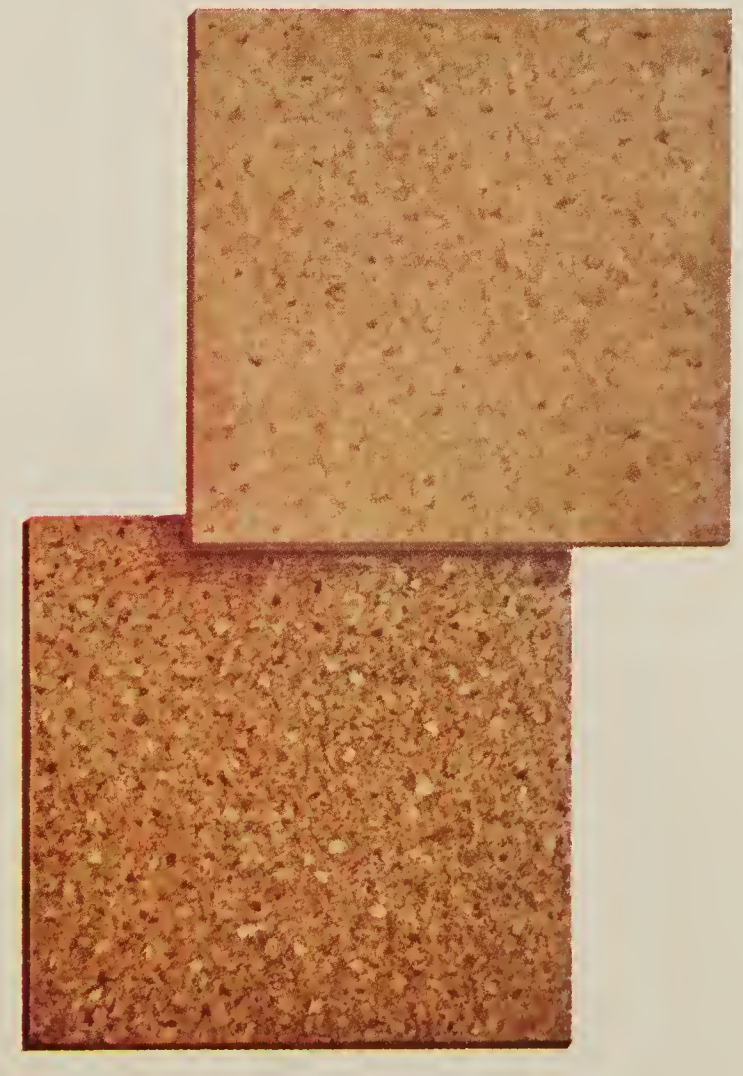
MAPLE

SIZES: 9″ x 9″ THICKNESSES: 1/8″ and 3/16″
COLORS: Walnut, mahogany, oak and maple

MATICO Parquetry Tile creates the luxurious effect of expensive wood block flooring in low cost asphalt tile. It gives years of wear . . . resists stains, scratches and water . . . is comfortably resilient underfoot . . . and may be installed on, above or below grade. Installation is easy and fast because it goes down tile by tile . . . lays flat without curling. Parquetry is ideal for installation in homes, offices and institutions because it harmonizes perfectly with every decor, every style of architecture.

MATICO CORK TILE FLOORING

SIZES: Standard Size – 9″ x 9″
THICKNESSES: 1/8″ and 3/16″
COLORS: Light and Medium–Random



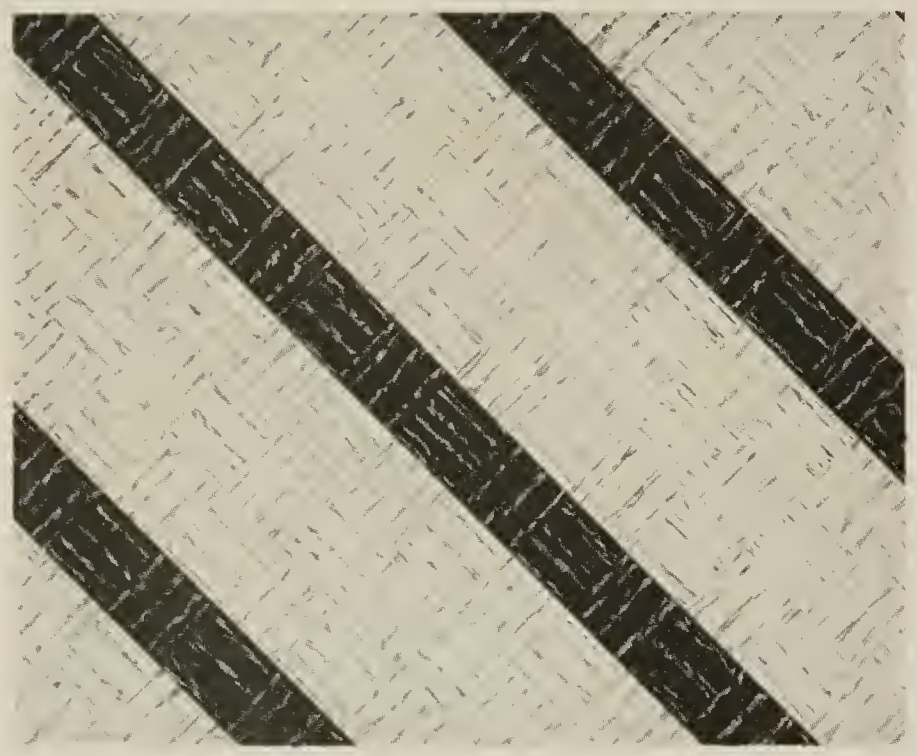
PREFERRED FOR EXCLUSIVE INSTALLATIONS!

MATICO Cork Tile Flooring is produced from selected quality raw cork. An improved manufacturing method eliminates high temperature processing, thereby allowing the tile to retain all the beauty and strength that cork possesses in its natural state. The initial cost of MATICO Cork compares favorably with other fine quality floorings. This, coupled with the extraordinary durability of MATICO Cork (due to its ability to "give" under abrasion), and its economy of maintenance, results in a very low overall cost.

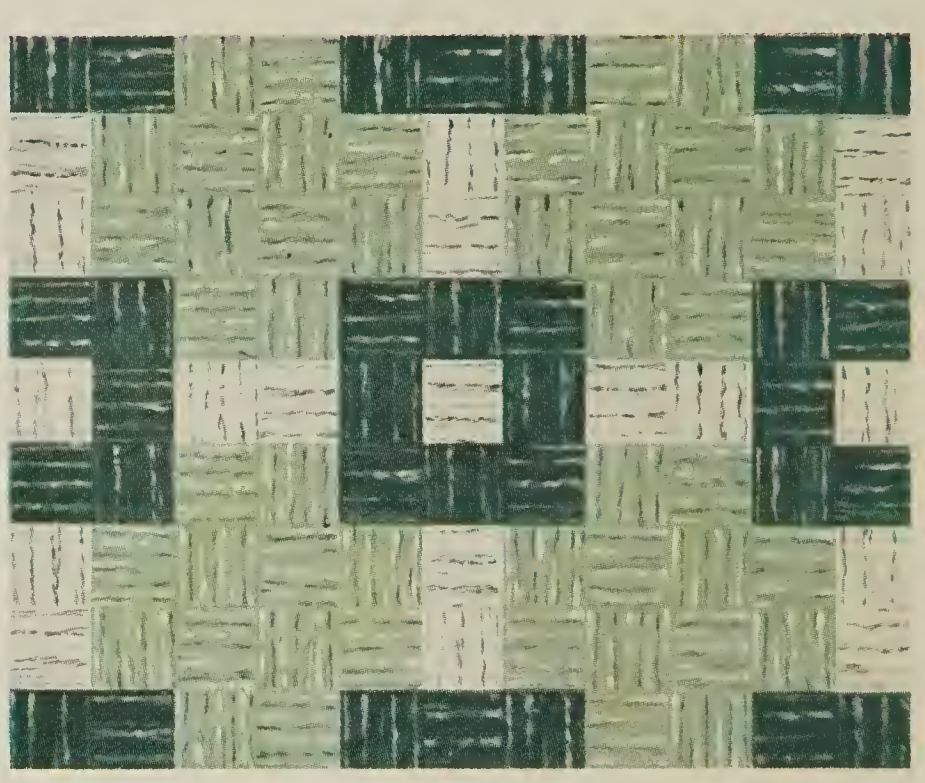
It is available in a hard, easy-to-clean, factory finish that reduces maintenance to an absolute minimum. MATICO Cork can be easily installed over any smooth firm floor of cement, well-seasoned wood, terazzo, marble, magnesite or ceramic tile. It can be installed over subfloors which are in direct contact with the earth, provided there is not an excess of moisture or alkali.

The richness of tone and color of MATICO Cork impart an atmosphere of luxury to both modern and traditional interiors. Pattern possibilities are virtually unlimited. MATICO Cork Tile Flooring offers other important advantages too . . . it deadens sound . . . is unusually resilient and comfortable to walk on . . . never gets damp or cold . . . provides a safe, non-skid surface that is never slippery even when wet.

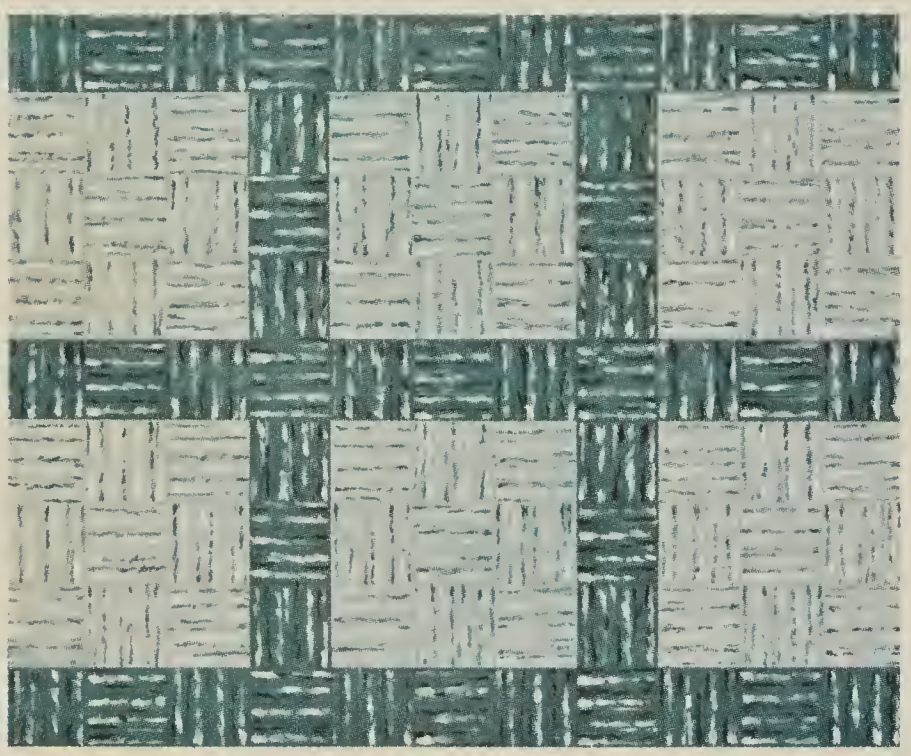
UNLIMITED DESIGN POSSIBILITIES



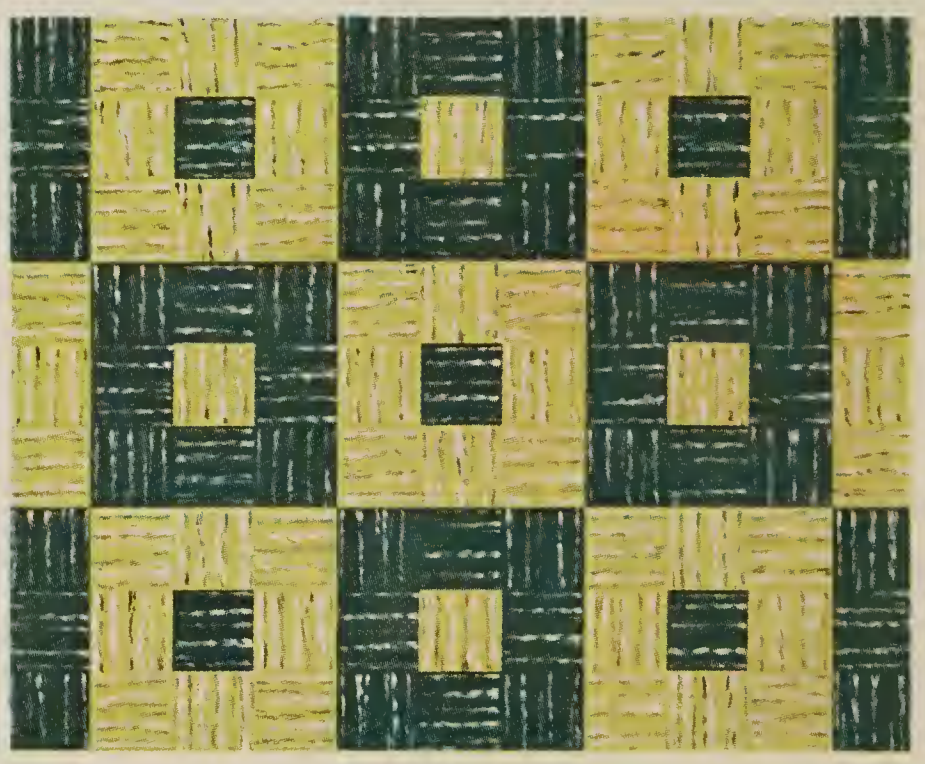
Aristoflex Black 301 on White 311



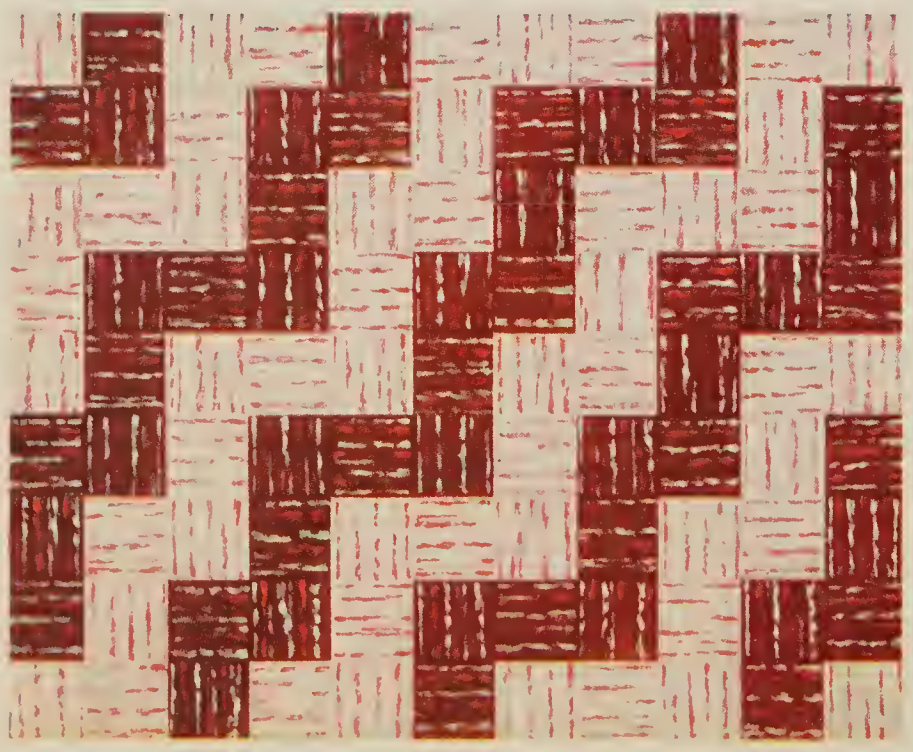
Green C 424 and White D 103 on Lt. Green P 204



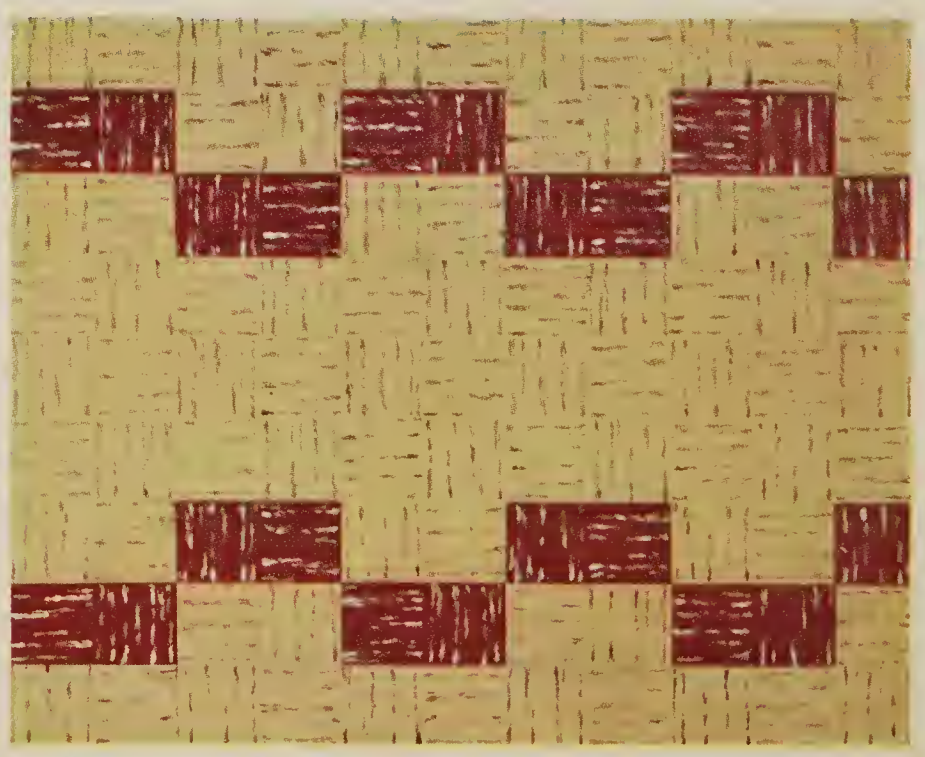
Blue D 101 on Lt. Blue P 203



Green C 424 on Yellow P 201

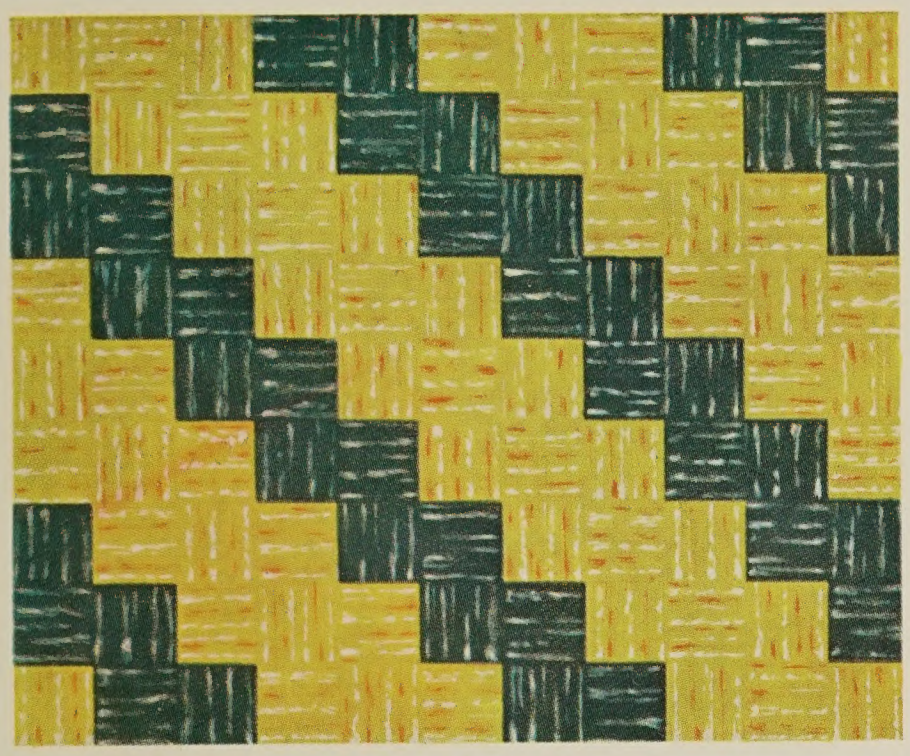


Rose P 202 and Brittany Red B 405

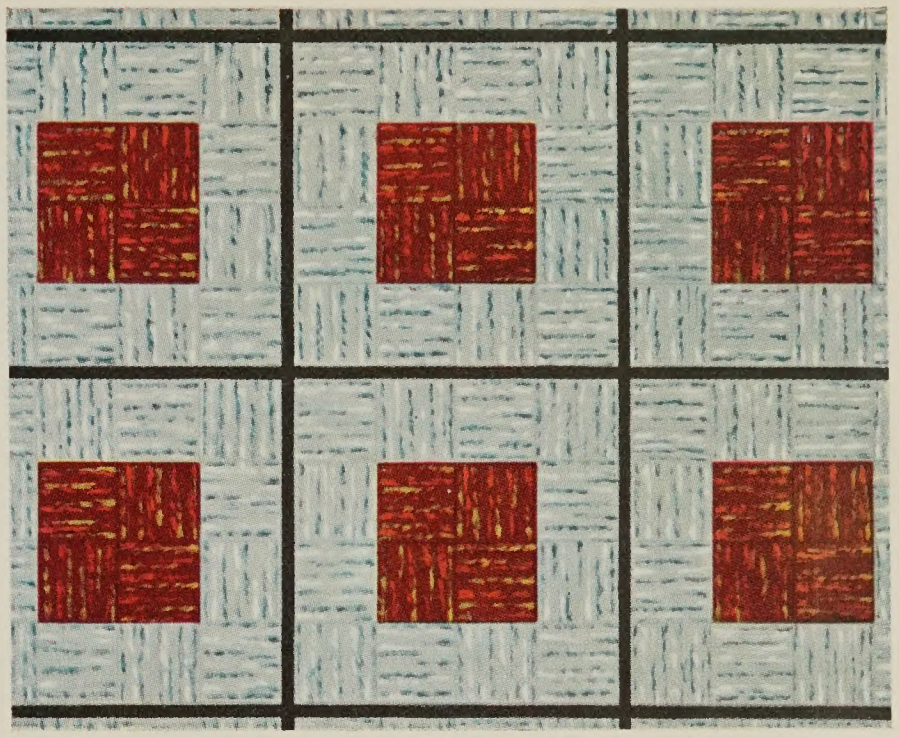


Aristoflex Brown 303 on Cream 312

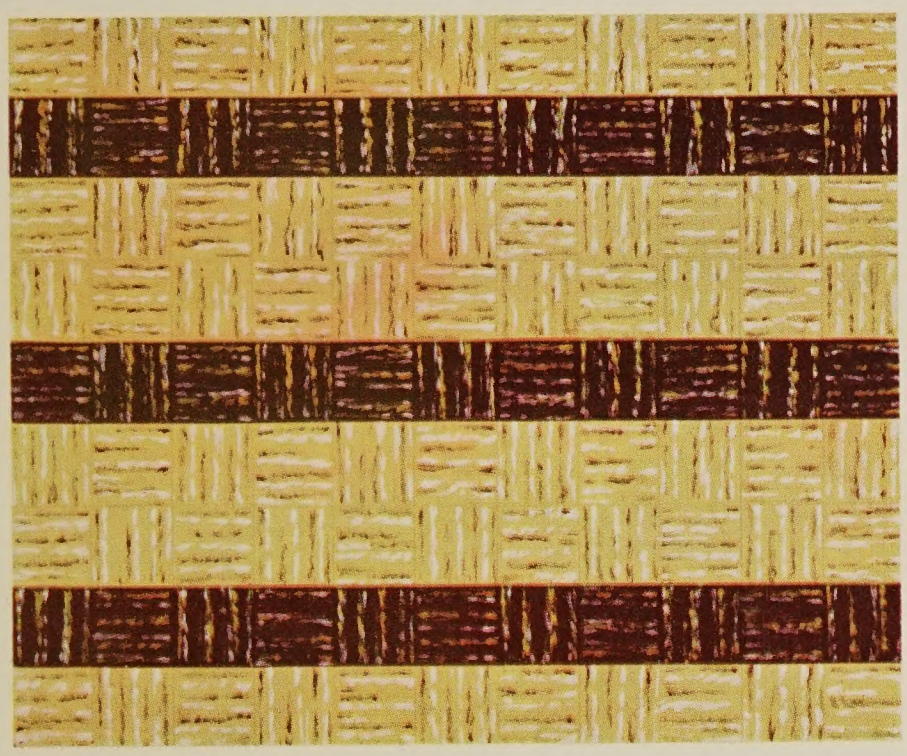
WITH MATICO TILE FLOORING



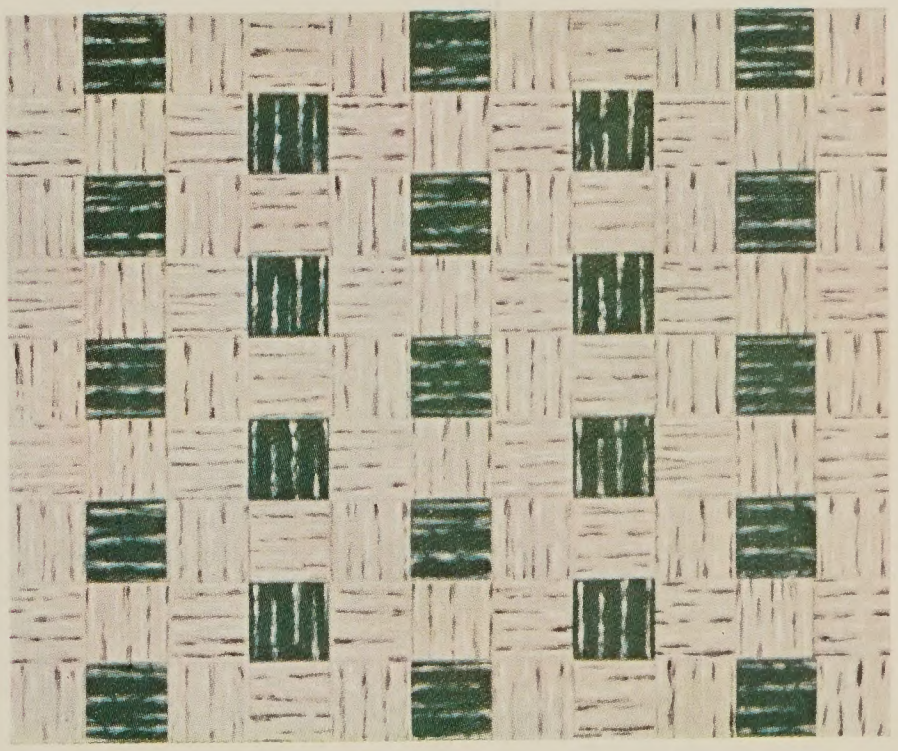
Green C 424 on Yellow D 105



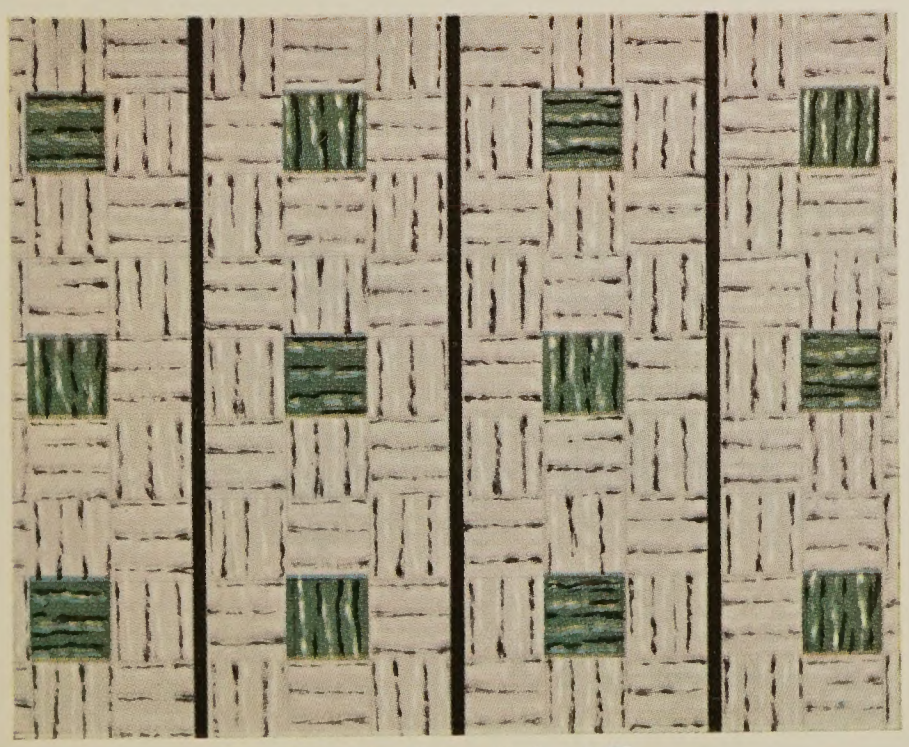
Brittany B 404 and Block A 501 Feature Strip on Lt. Blue P 203



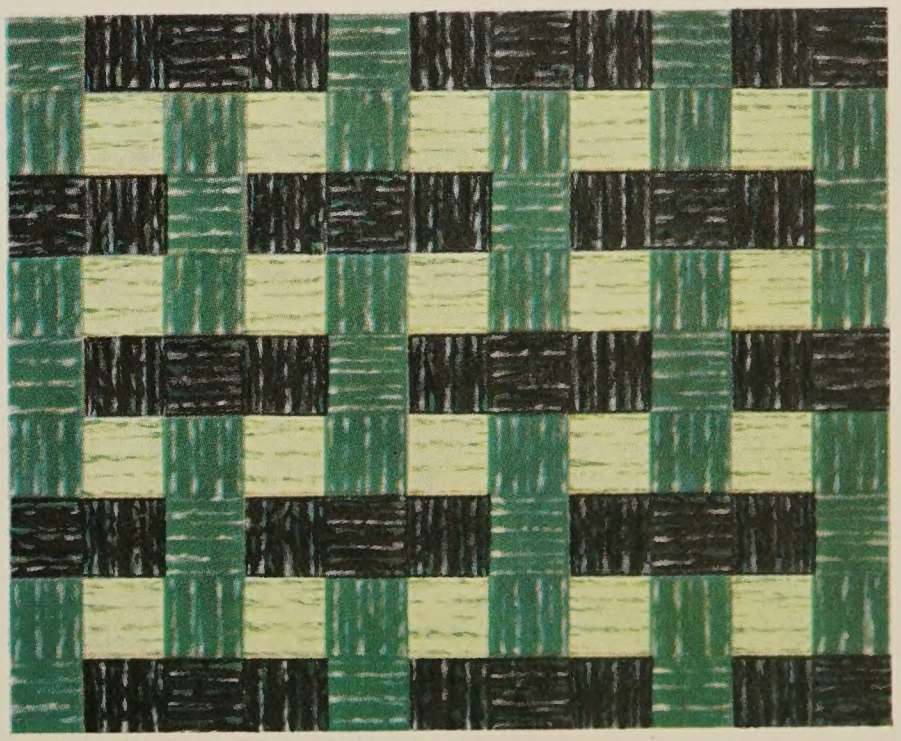
Chocolate C 431 on Beige C 423



Green C 424 on Lt. Gray C 427



Lt. Green C 428 ond Block A 501 Feoture Strip on Lt. Groy C 427



Black B 402, Green C 424 ond White D 102

MATICO SUPER DE LUXE PLASTIC WALL TILE...

MATICO Plastic Wall Tile is made from pure virgin polystyrene under exacting quality control conditions. It fills the need in the plastic wall tile field for a truly fine quality product, offering all the economy and convenience which makes plastic wall tile so desirable.

ABSOLUTE COLOR CONTROL—MATICO Plastic Wall Tile is available in 15 rich, sparkling colors that harmonize with every style of interior decoration. Colors always match perfectly — shipment to shipment, year to year. Thus, new tiles can be added even after several years that match perfectly with the original installation.

DOUBLE WATER SEAL—Because MATICO Plastic Wall Tile is "Double-Sealed" against moisture, it is safe for use in showers and behind tubs. Moisture can not penetrate this exclusive "double-seal" to loosen the cement bond. In addition, MATICO Plastic Wall Tile does not contain or absorb moisture.

MEETS DEPT. OF COMMERCE STANDARDS—64/1000" thick, MATICO Plastic Wall Tile conforms to Commercial Standard 168-50. It can be installed on any straight, structually sound wall or ceiling. It can be installed over dry plaster, gloss enamel, stone, ceramic tile or glass. Plastic tile should not be used out of doors. It should not be applied to a wall covered with water base paint.

ECONOMICAL — Low in price, easy to handle, fast to install, MATICO Plastic Wall Tile can help you effect important savings in both time and money. It saves on adhesive and is especially designed to prevent adhesive from oozing out between the tiles.

ADHERES PERMANENTLY — Properly installed with perfected MATICO Plastic Wall Tile cement, MATICO Tile will remain in place indefinitely.

EASY TO CLEAN — The smooth, non-porous surface of MATICO Plastic Wall Tile wipes clean with just the wipe of a damp cloth . . . stays sparkling and fresh looking for years.

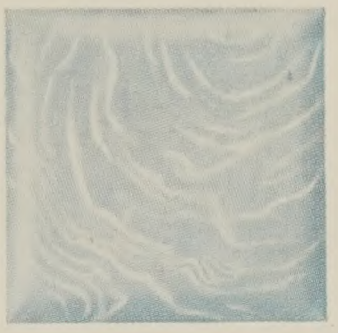
STANDARD GAUGE—MATICO De Luxe Plastic Wall Tile—in low cost standard gauge—is available in colors W1 through W9, except W7

The Wall Tile You Can Specify With Confidence!

MARB. PEACH W1

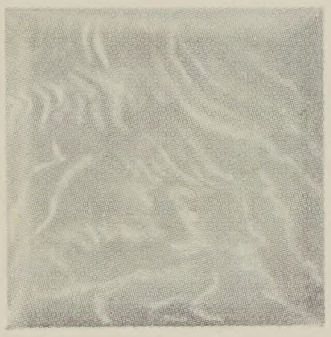
MARB. CHART. W7

MARB. MAROON W8



MARB. BLUE W2

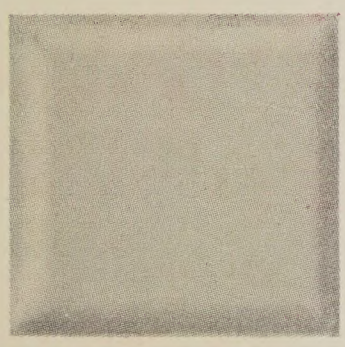
MARB. YELLOW W4



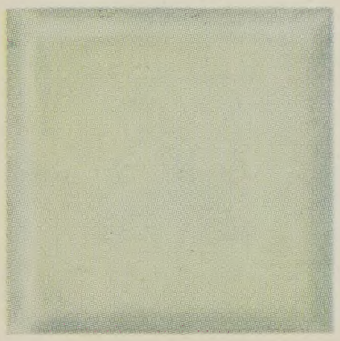
MARB. GRAY W5

MARB. GREEN W3

MARB. ROSE W6



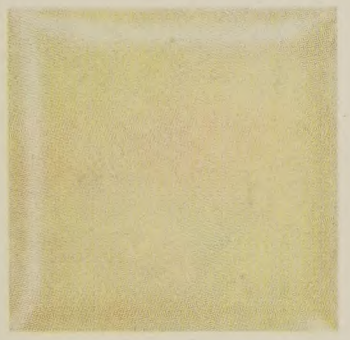
SOLID GRAY W10



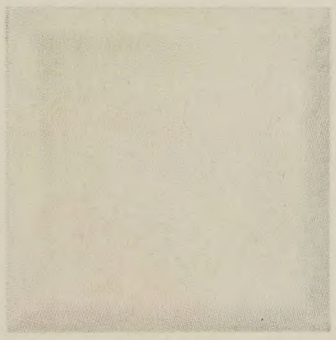
SOLID GREEN W12

SOLID BLACK W13½

SOLID WHITE W9½



SOLID YELLOW W11



SOLID WHITE W9

SOLID YELLOW W11½

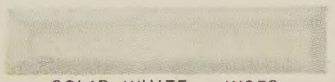
SOLID MAROON W14½

SOLID JUNGLE GREEN W16½

SOLID BLACK W13FS

SOLID YELLOW W11FS

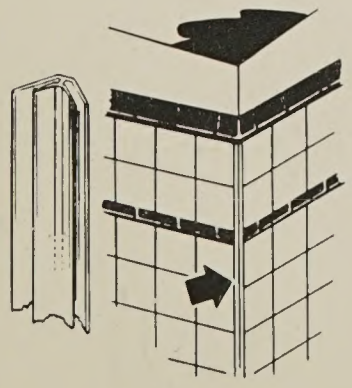
SOLID MAROON W14FS



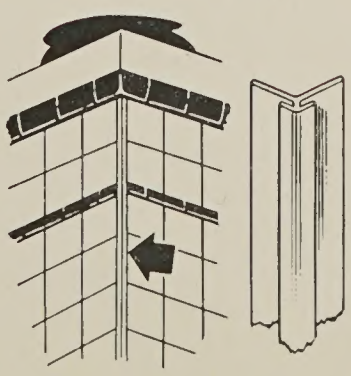
SOLID WHITE W9FS

SOLID JUNGLE GREEN W16FS

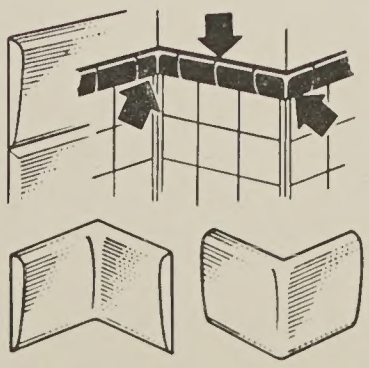
. . . Here are all the trimmings!



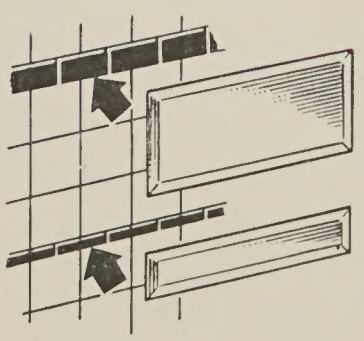
INSIDE CORNER STRIP



OUTSIDE CORNER STRIP



BULL NOSE CAP
ALSO INSIDE AND OUTSIDE
CORNER CAP



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Central Junior High School, Ogden, Utah

Warren Oaks Elementary School, Framingham, Mass.

Board of Education, New York City, Public Schools
14, 36, 54, 93, 98, 113, 115, 141, 177, 188, 196

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Syracuse Veterans' Hospital, Syracuse, N. Y.

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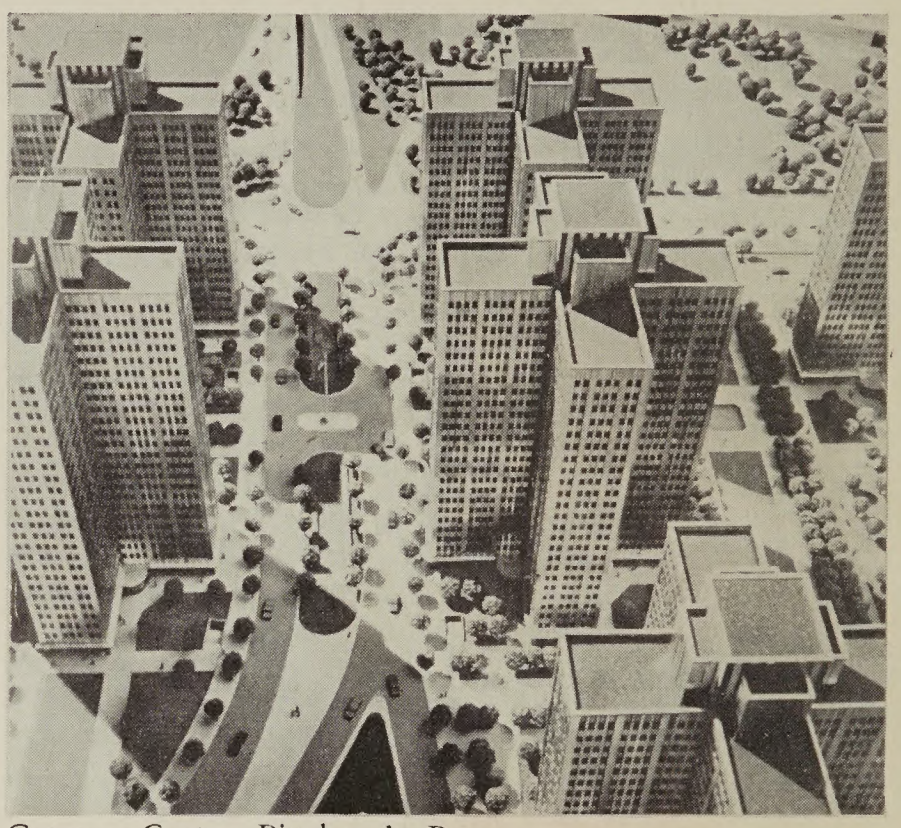
Parklabrea and Parkmerced, Riverton, Los Angeles, Calif.

Cooper George Apartments, Spokane, Wash.

Beltone Hearing Aid Co., Chicago, Ill.



Gateway Center, Pittsburgh, Pa.

Beltone Hearing Aid Co., Chicago, Ill.

Lakeshore Briar Apartments, Chicago, Ill.

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